

performance

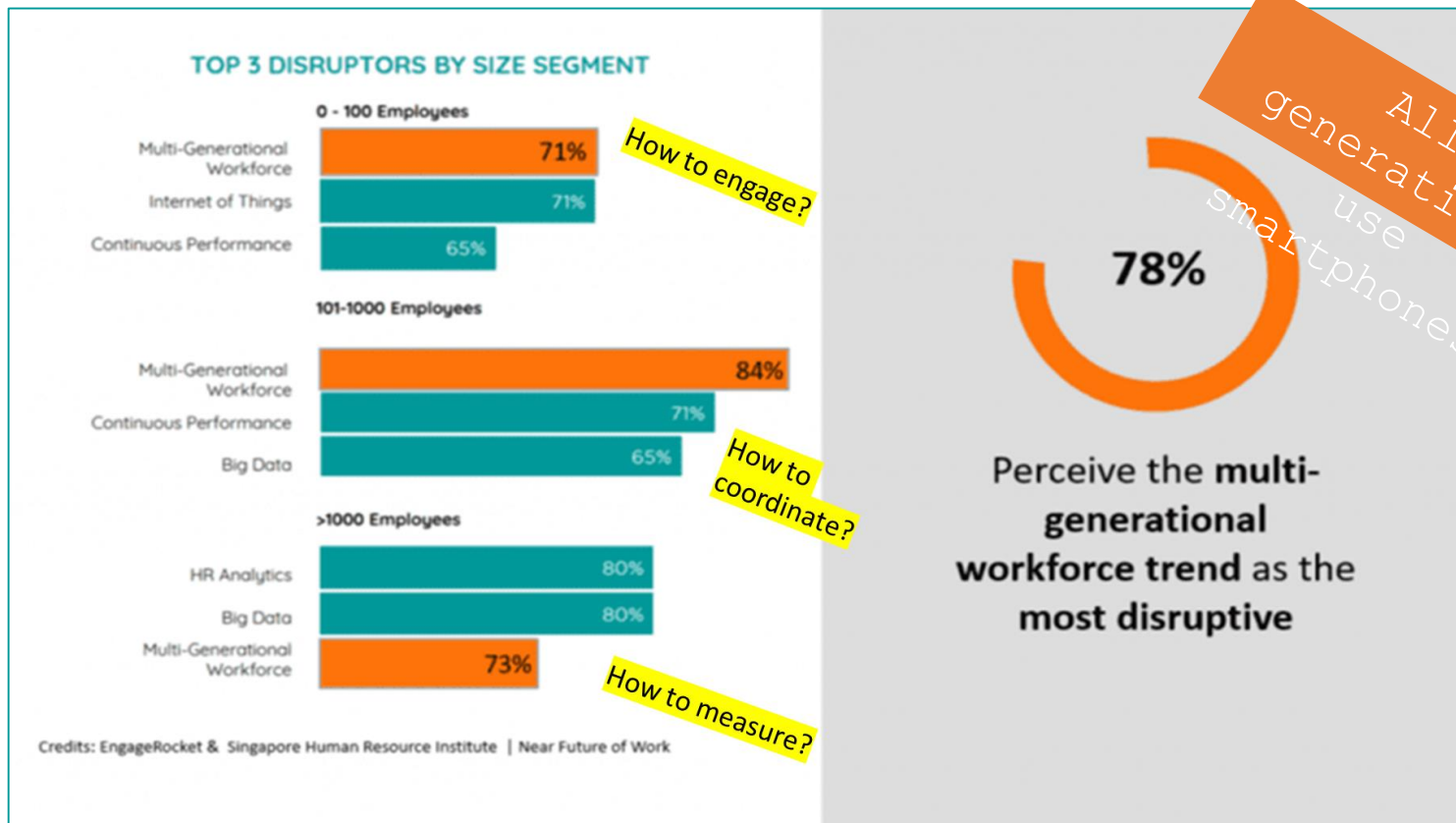
The accomplishment of a given task measured against preset known standards of **accuracy**, **completeness**, **cost**, and **speed**.

competitive advantage

Creating **superior performance**
by **orchestrating** people, smart
processes and technology for
sustainable success.

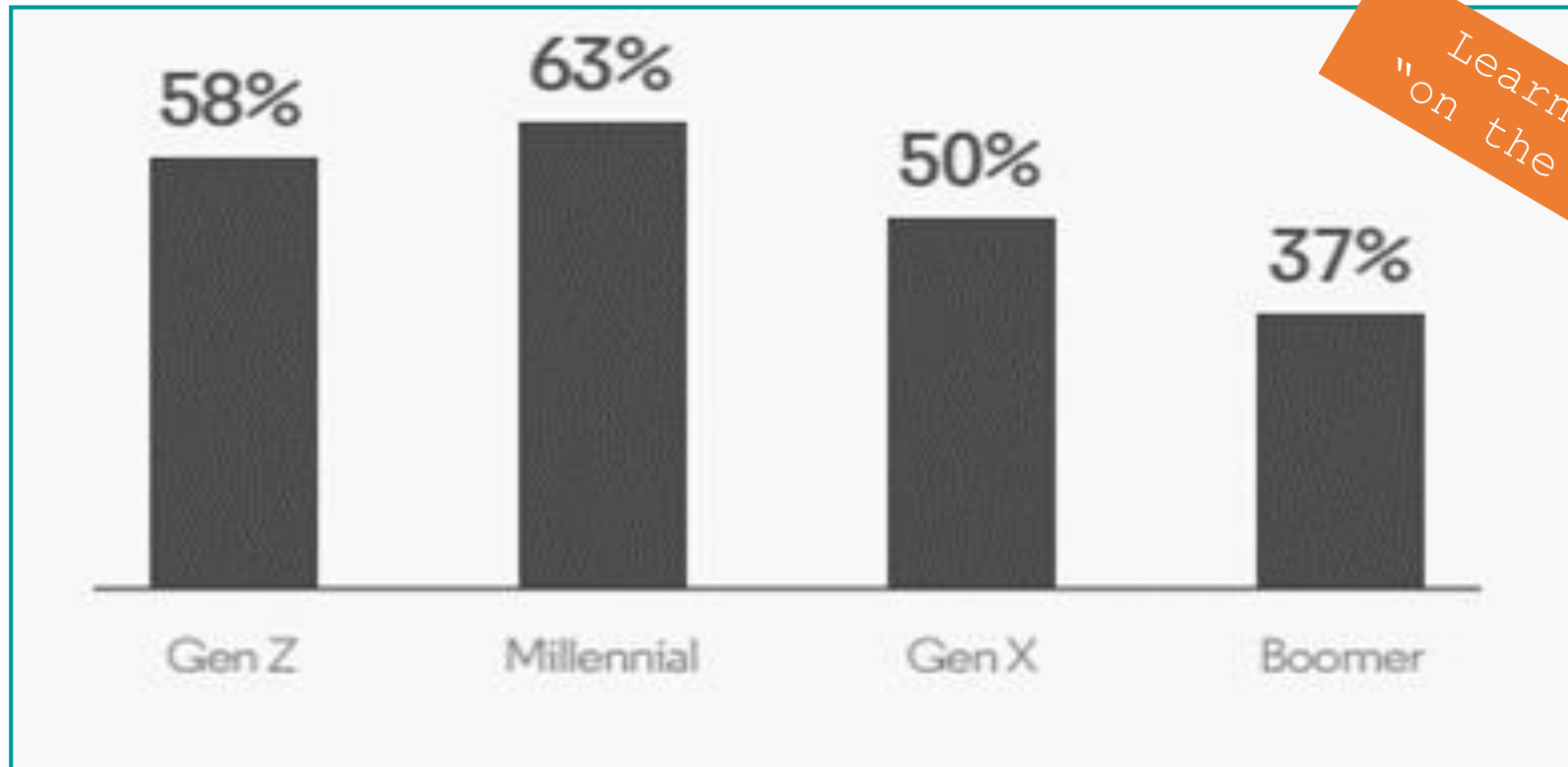
challenge

Orchestrating knowledge for a multi-generational workforce.



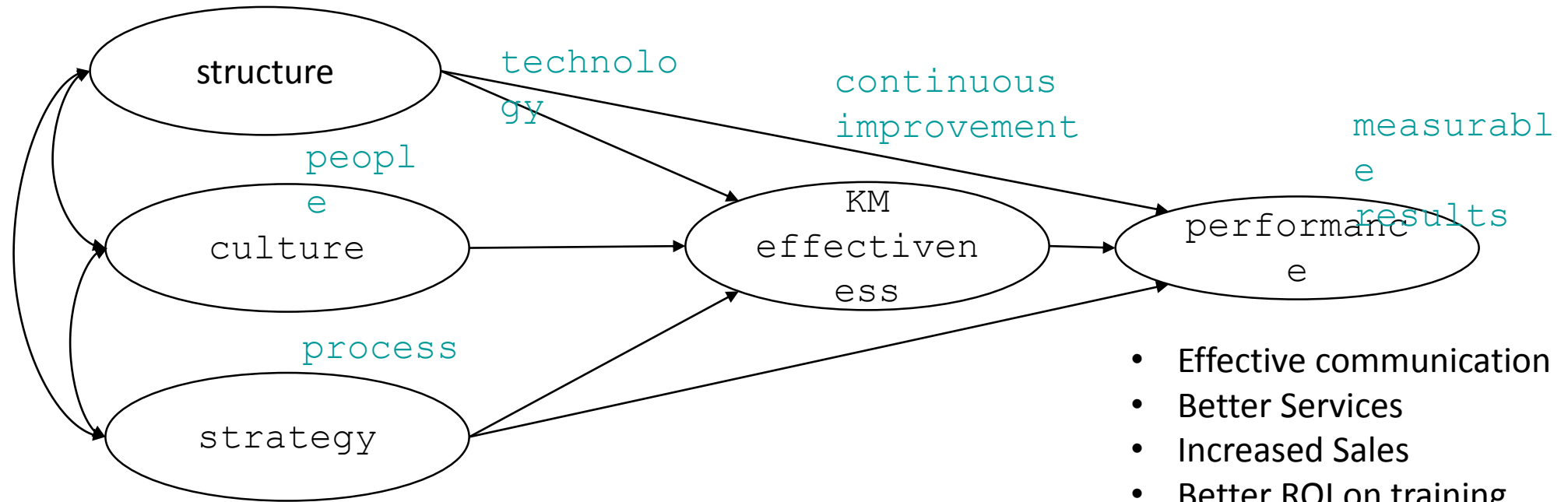
time

Most generations would like to learn but they don't feel that they have time.



Source: LinkedIn 2019 Workplace Learning Report

practice

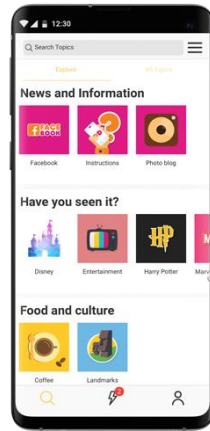


- Effective communication
- Better Services
- Increased Sales
- Better ROI on training investments

Creating a Knowledge Space (“Ba”) to engage people with **social, local, mobile (SoLoMo)** and edutaining methods and content.

implementation

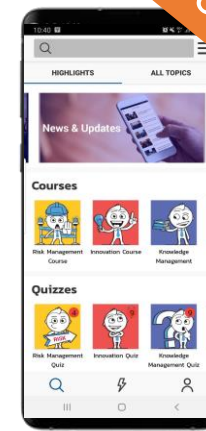
**Orchestrating all generations:
Adaptive, interactive, easy to use and
highly efficient**



Age: 16-54
Dunkin Donuts:
Hygienic Standard Training,
+42% Knowledge Increase,
+15% more Sales



Age: 29-58
UNEP: Mobile Circular
Economy Academy,
+52% Knowledge Increase &
Identification Gaps



Age: 21-67
Tris Corp: KM and Blended
Training System
+28% Knowledge Increase &
12 min learning per day

Add fun :
get 35% more
engagement

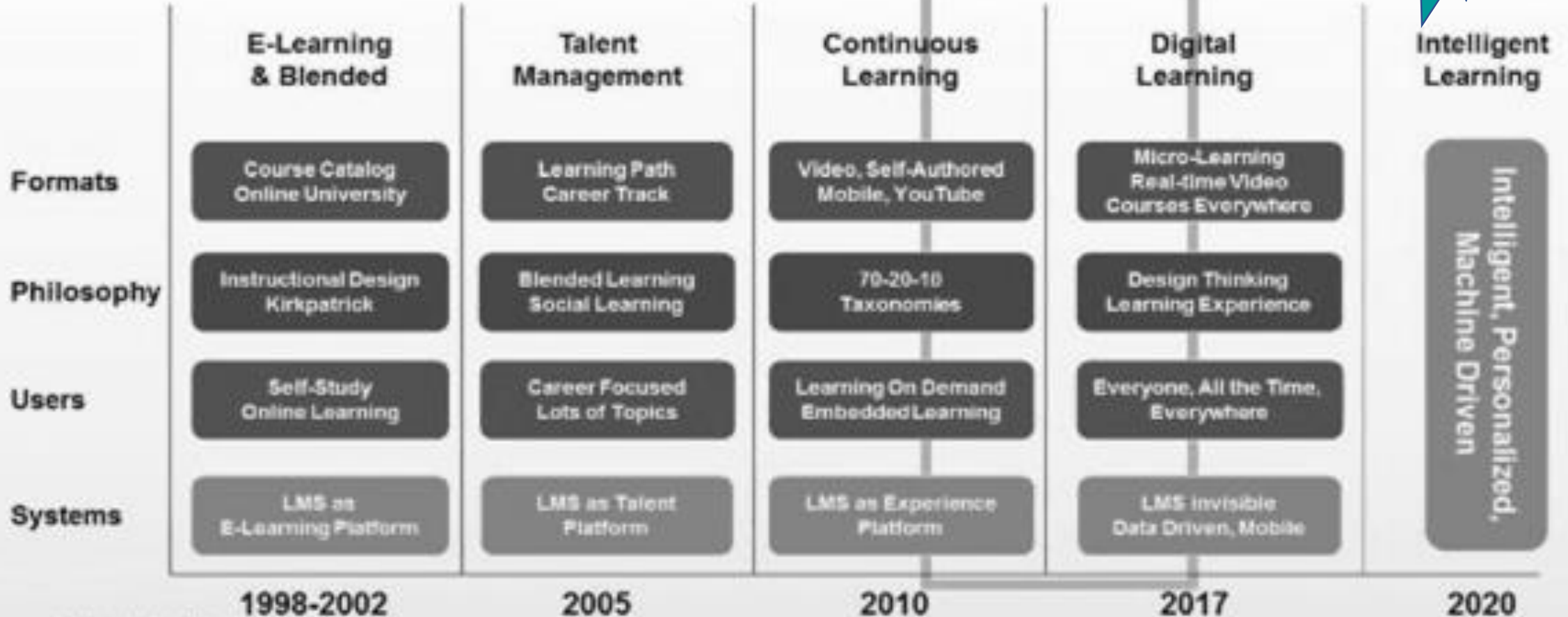
Evolution of L&D Has Been Blindingly Fast

From E-Learning to Digital Learning in One Generation

Why not combine your favorite learning on your favorite device?



We are here



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Thank you.

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